

Name of policy tool/methodology	Short description	Targeted to: (govt. companies, youth, NGOS)	Language	Available at (website) & contact person	Potential partners to scale up &replicate
Task Force Cooperation	with Africa				
Best Practice in African Countries (2007)	Transferable examples of development projects in Africa contributing to SCP	Government, companies, NGOs	English and French	http://www.unep.org/roa/docs/pdf /Best-Practice_english.pdf http://www.unep.org/roa/docs/pdf /Best-Practice_french.pdf Contact: Josephine.Bauer(at)unep.org	Regional and national organisations, governments, private sector
Eco-labelling as a potential marketing tool for African products (2007)	An overview of opportunities and challenges of eco- labelling in Africa	Government, companies, youth, NGOs	English	http://www.unep.org/roa/docs/pdf /Eco-labelling-Brochure.pdf Contact: Josephine.Bauer(at)unep.org	Regional organisations, governments, private sector
Leapfrogging in Africa (2008)	An overview of leapfrogging possibilities for SCP in African countries	Government, companies, NGOs	English	http://www.unep.org/roa/docs/pdf /Leapfrogging_possibilities_for SCP_in_Africa.pdf Contact: Josephine.Bauer(at)unep.org	Regional and national organisations, government, private sector
Third Africa Review Report on SCP (2009)	A review on the progress, achievements, challenges, constraints, lessons learned and the way forward on SCP in Africa	Government, companies, NGOs	English	http://www.unep.org/roa/Informat ionMaterial/Publications/tabid/71 <u>81/Default.aspx</u> Contact: Patrick.Mwesigye(at)unep.org	Regional and national organisations, government, private sector
Making SCP Happen (2010)	An implementation plan for SCP programmes in Africa	Government, companies, youth, NGOs	English	http://www.unep.org/roa/docs/pdf /MakingScpHappen.pdf Contact: Patrick.Mwesigye(at)unep.org	Regional and national organisations, government, private sector
National and Regional Action Plans on SCP in	An overview of the local and national SCP programmes	Government, companies, youth, NGOs	English	http://www.unep.org/roa/docs/pdf /NationRegionalActionPlans.pdf	Regional and national

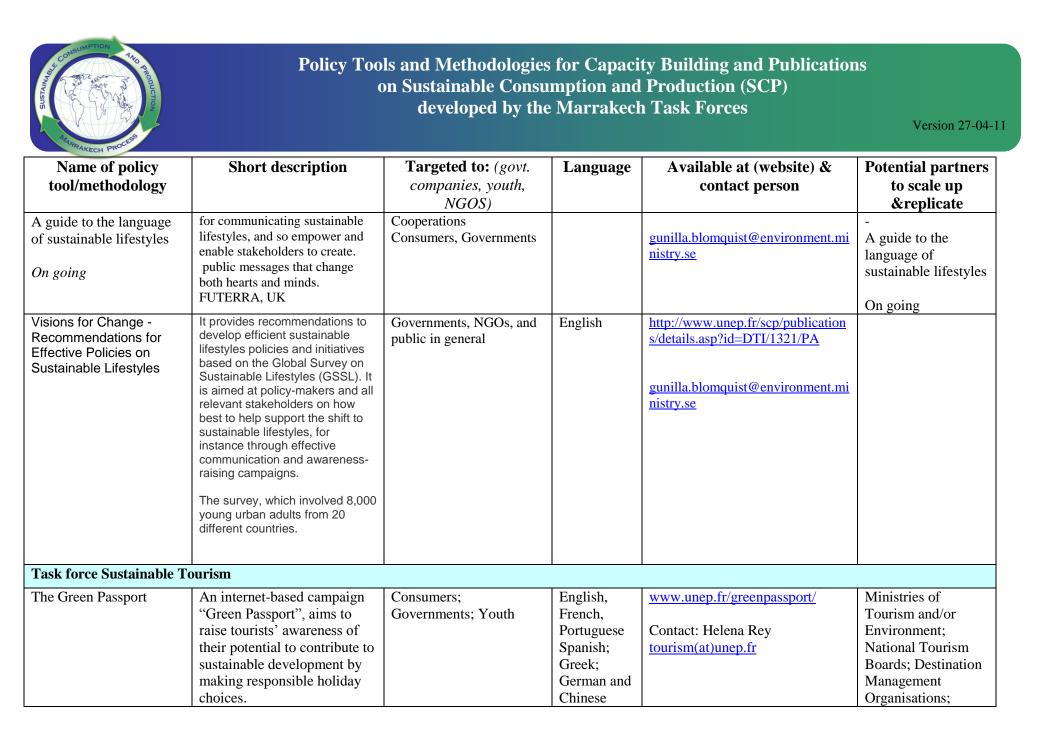
AT ARRANCEH PROCESS	Policy Tools and Methodologies for Capacity Building and Publications on Sustainable Consumption and Production (SCP) developed by the Marrakech Task Forces Version 27-0						
Name of policy tool/methodology	Short description	Targeted to: (govt. companies, youth, NGOS)	Language	Available at (website) & contact person	Potential partners to scale up &replicate		
Africa (2010)	(Cairo/Egypt, Maputo & Matola/Mozambique, Mauritius, Tanzania)			Contact: Patrick.Mwesigye(at)unep.org	organisations, government, private sector		
Task Force Sustainable L	ifestyles						
Guidelines: Communicating Sustainability. How to Produce Effective Public Campaigns; and Training workshops "How to communicate Sustainable Lifestyles" (2005)	An international guide with case studies to inspire and help public institutions to develop communication campaigns on sustainable development. It provides best practices, and a training workshop.	Public institutions, local and national authorities, NGOs and consumers associations	English, French and Spanish	http://www.unep.fr/scp/marrakech/taskforces/lifestyles.htmContact : Solange.Montillaud- Joyel(at)unep.frandGunilla.blomquist(at)environment .ministry.seMs. Gunilla Blomquist, Swedish Ministry of the Environment. Coordinator of the Task Force	Regional and national organizations, Trainers, NGOs and consumers associations, private sector		
Sustainability Communications. A Toolkit for Marketing and Advertising Courses	A higher education toolkit on sustainability communications (business and public sector) with theoretical and methodological background, case studies and pedagogic resources	Universities, higher education students and teachers in marketing, communications and advertising	English and French	http://www.unep.fr/scp/marrakec h/taskforces/lifestyles.htm Contact : <u>Solange.Montillaud-Joyel(at)unep.fr</u> and G <u>unilla.blomquist(at)environment</u> . <u>ministry.se</u>	Academia. UNESCO, governments, Regional and national organizations.		
Making the business case towards low carbon and resource efficient lifestyles (2007-2009)	A booklet series on why and how companies can transform their products and services as well as business models to encourage low carbon	Businesses, public policy maker, civil society (the triangle of change)	English	http://www.scp- centre.org/BUSINESS_OF_SUS TAINABLE_LIFESTYLES.2121 .0.html	Business Forum of the Marrakech Process, WBCSD, promotion by companies involved		



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	lifestyles and low impact consumption. Looks into sector specific issues, development country context as well as the required policy framework.			www.encourage-sustainable- lifestyles.net (under construction) Contact: burcu.tuncer@scp- centre.org	in the development of booklets
Global Survey on Sustainable Lifestyles - 2008- On line now	An online Global Survey to explore how young adults from different cultures in the world perceive, imagine and shape sustainable lifestyles	Young people, policy- makers and sustainability communications professionals	English, French, Spanish, Japanese, Portuguese	http://www.unep.fr/scp/marrakec h/taskforces/lifestyles.htm Contact: <u>Fabienne.pierre(at)unep.fr</u> and <u>Gunilla.blomquist(at)environment</u> .ministry.se	universities, civil society, youth NGOs and networks, private sector,
Introducing sustainable lifestyle and sustainable entrepreneurship into African universities and colleges – (2008)	Training sessions in eight African universities to introduce the concept of SCP as an opportunity for students to elaborate business ideas	Students in African universities	English	http://www.scp- centre.org/AFRICAN_UNIVERS ITIES.2017.0.html Contact: fisseha.tessema(at)scp-centre.org	Regional and national organizations, governments, universities, civil society
Evidence on Sustainable Lifestyles (2008)	Research on sustainable lifestyles (behaviours, environmental impact, tools and methods to tackle the issue)	Policy-makers	English	http://www.unep.fr/scp/marrakec h/taskforces/lifestyles.htm Contact: gunilla.blomquist(at)environment .ministry.se	Regional and national organizations, governments, civil society



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tool/methodology	Short description	companies, youth, NGOS)	Lungunge	contact person	to scale up &replicate
Creative Communities for Sustainable Lifestyles	Identification of bottom up sustainable solutions and workshops on sustainable lifestyles in the urban environments of emerging countries: China, India, Brazil and Africa.	Policy-makers, local authorities, designers, universities	English	www.sustainable-everyday.net Contact : francois.jegou(at)solutioning- design.net Ezio.manzini(at)polimi.it and gunilla.blomquist(at)environment .ministry.se	Regional and national organizations, universities
Intercultural Sister Classrooms	Development of didactic materials on sustainable lifestyles with purpose to integrate SC into school programmes and curricula	Schools /universities, teachers and students and policy-makers	English Spanish	Contact : Ms Ana Quiros, Eco Global in Costa Rica ana.quiros@ecoglobal.org And <u>gunilla.blomquist@environment.mi</u> nistry.se	Intercultural Sister Classrooms
YouthXChange	Helping trainers and individuals to understand and communicate on Sustainable lifestyles. Development of training Kits/material	Schools/teachers and students, Civil Society	A number of languages	Contacts: <u>Isabella.marras@unep.fr</u> <u>gunilla.blomquist@environment.mi</u> <u>nistry.se</u>	YouthXChange
Task Force seminar in North West Russia	Disseminate knowledge and information on Sustainable Lifestyles/consumption. in order to engage Russia more in SCP and Marrakech process. Activity within the framework of the Barents Council	Ministries, authorities and Civil Society, Universities	English	Contacts: <u>gunilla.blomquist@environment.mi</u> <u>nistry.se</u> Yan Tsygankov Cleaner Production Centre in Moscow (focal point) centrecp@deol.ru	Task Force seminar in North West Russia
"Words That Work" -	Create an international language	UNEP, Organisations,	English	Contacts:	"Words That Work"





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tool/methodology		companies, youth,		contact person	to scale up
		NGOS)			&replicate
					NGOs; Tourism
					Business
					Associations;
					UNWTO
Sowing the seeds of	CD-ROM teaching pack for	Students;	French and	http://www.unep.fr/sowingthesee	Hospitality Schools;
change: An	the integration of sustainable	Hospitality schools;	English	<u>ds/</u>	International,
environmental and	tourism and environment in	Tourism businesses		http://www.unep.fr/scp/marrakec	Regional and
sustainable tourism	the curricula of hospitality			h/taskforces/tourism.htm	National
teaching pack for the	schools educational curricula.				Educational
hospitality industry				Contact: Helena Rey	Associations;
				tourism(at)unep.fr	Colleges and
					Universities
Natural and cultural	Innovative experiences and	National park managers;	Spanish	http://www.unep.fr/scp/marrakec	Ministries of Culture
heritage as assets for	capacity building (local,	Ministries of Culture,		h/taskforces/tourism.htm	World Heritage
sustainable tourism	regional and national level)	Environment, Tourism.			Sites; UNESCO,
development	for promoting best practices	Ecotourism and culture-		Contact: Helena Rey:	IUCN,
	for sustainable tourism	based tourism businesses		tourism(at)unep.fr	
	development in natural and				
	cultural heritage sites through				
	a 'training of the trainers				
	tool'.				
Environmental	Development of an E-tool	SMEs of the	English,	http://www.unep.fr/scp/marrakec	National Tourism
Management in SMEs in	providing capacity building	accommodation sector	French,	h/taskforces/tourism.htm	Boards;
the Accommodation	for the accommodation sector		Vietnamese		Associations of the
Sector. (E-tool)	to improve the environmental			Contact: Helena Rey:	Accommodation
	performance of Small and			tourism(at)unep.fr	Sector (e.g IH&RA)
	Medium sized enterprises.				
Climate change	A methodological framework	Ministries of Tourism and	English	http://www.unep.fr/scp/marrakec	UNWTO; Ministries
adaptation and	has been developed to serve	Environment		h/taskforces/tourism.htm	of Tourism in the



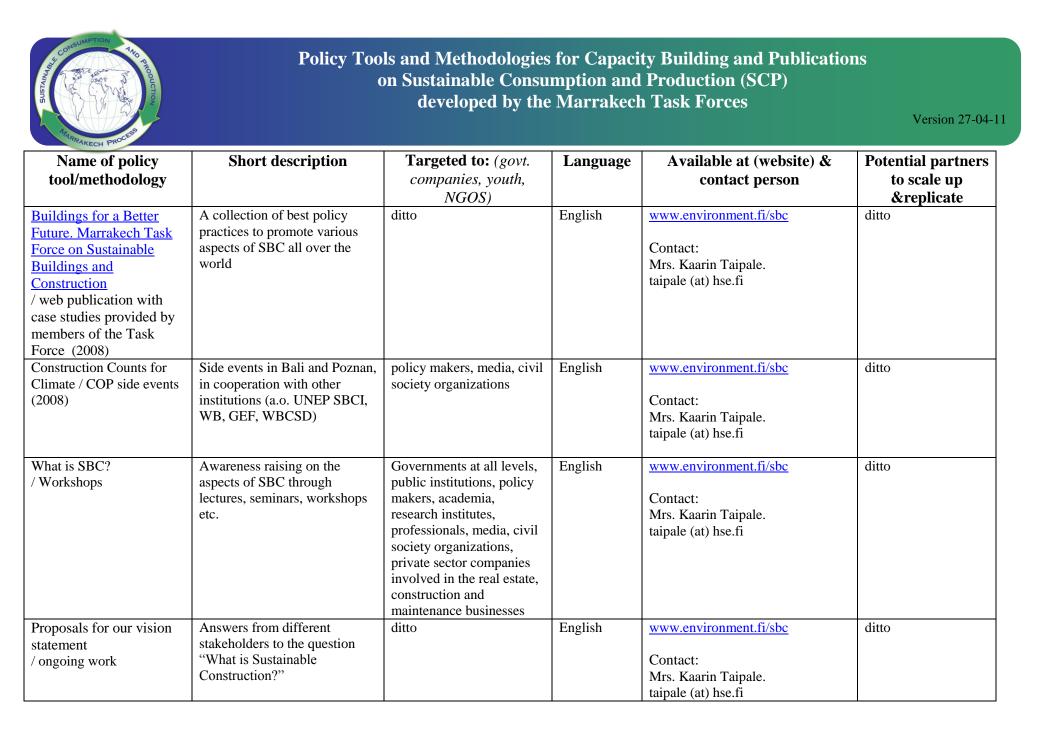
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tool/methodology		companies, youth,		contact person	to scale up
		NGOS)		_	&replicate
mitigation: in the tourism	Background for seminars				Caribbean, Latin
sector. 2008	focusing on capacity building			Contact: Helena Rey:	America, Africa,
	and pragmatic adaptation and			tourism(at)unep.fr	Mediterranean, and
	mitigation techniques, tools				Asia Pacific regions
	and methods for developing				-
	countries and small island				
	states to address the problems				
	and meet the challenges				
	presented by climate change.				
Sustainable tourism and	An operational manual for	Government	English,	http://www.unep.fr/scp/marrakec	Ministries of
Integrated Coastal Zone	sustainable tourism planning		French	h/taskforces/tourism.htm	Environment and
Management. Ongoing	and management in the				Physical Planning;
	coastal areas has been			Contact: Helena Rey:	Ministries of
	developed. Special focus is			tourism(at)unep.fr	Tourism; Local
	given on ecosystem				communities;
	management and also on				
	adaptation measures in				
	coastal destinations. English				
	manual has been finalised.				
	French is under development				
Initiatives on Sustainable			-		
The Global Sustainable	A coalition of tourism	Tourism industry and	English,	http://www.sustainabletourismcrit	Ministries of
Tourism Criteria	industry associations, NGOs,	especially the	French,	<u>eria.org</u>	Tourism and
(Coalition)	IGOs and government	accommodation sector	Spanish		Environment;
	agencies worked together to	and tour operators		Contact: Stefanos Fotiou	National and Local
	create a set of global baseline			tourism(at)unep.fr	tourism boards;
	criteria for sustainable				Accommodation
	tourism.				Sector; tour
					Operators



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		NGOS)		-	&replicate
The Sustainable Tourism	Establishment and operation	Governments;	English	http://www.stscouncil.org	Ministries of
Stewardship Council	of the Sustainable Tourism	Certification	-		Tourism;
(STSC)	Stewardship Council (STSC)	programmes; Tourism		Contact: Ronald Sanabria:	Certification and
	– an umbrella organization	Industry		sustainabletourism(at)ra.org	eco-labelling
	that would set universal				programmes for
	minimum standards for				tourism; UNWTO;
	certification programs and				Tourism Industry
	accredit those that meet them.				Associations
	The minimum standards will				
	based on the Global				
	Sustainable Tourism Criteria				
The Sustainable	The SIFT Network is a	Public, private and	English	http://www.unep.fr/scp/tourism/a	Banks; Multilateral
Investment and Finance	knowledge and investment	multilateral investors,	-	ctivities/sift/	and Bilateral
in Tourism (SIFT)	network meant to mainstream	financing and			financing
Network	sustainability into tourism	development		Contact: Stefanos Fotiou	organisations,
	development investments and	organisations.		tourism(at)unep.fr	Private investors;
	financing. The main outcome				Development
	of this network will be the				Agencies,
	establishment of a common				Foundations and
	and voluntary standard to				Donors; World
	encourage greater				Bank, the UN
	sustainability in tourism				Foundation, GEF,
	investments.				UNWTO.
Task Force on Sustainab	le Public Procurement				
MTF's approach to	The MTF's approach to SPP	National and local	English,	http://ew.eea.europa.eu/Managem	UNEP, donor
Sustainable Public	consists of:	governments. May also	Spanish	entConcepts/scp/marrakesh-	community, cleaner
Procurement	• SPP Principles: Define SPP	be used by the private		process	production centers
	and promote policies.	companies			^
	Status Assessment: Identify	-		Contact:	



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	 areas of success and steps needed to improve SPP. <i>Legal Review</i>: analysis to integrate SPP principles. <i>Market Readiness Analysis</i>: Locate high potential sectors for sustainable products. <i>Training</i>: to promote and ensure the implementation of SPP <i>Implementation Plan</i>: Define national steps for a flexible country implementation. 			Eveline.venanzoni(at)bafu.admin. ch Swiss Federal Office for the Environment, Coordinator of the TF.	
Task Force on Sustainabl	le Buildings and Construction				
Buildings and climate change: Status, Challenges and Opportunities (2007) (desk study).	A baseline study covering existing data on the energy consumption in buildings and construction.	Governments at all levels, public institutions, policy makers, academia, research institutes, professionals, media, civil society organizations, private sector companies involved in the real estate, construction and maintenance businesses.	English	www.environment.fi/sbc http://www.unep.fr/scp/marrakec h/taskforces/bc.htm Contact: Mrs. Kaarin Taipale. taipale (at) hse.fi Ministry of the Environment of Finland	Governments at all levels, public institutions, policy makers, academia, research institutes, professionals, media, civil society organizations, private sector companies involved in the real estate, construction and maintenance businesses





Name of policy tool/methodology "Checklist on SBC" / ongoing work	Short description Information package on various existing evaluation	Targeted to: (govt. companies, youth, NGOS)	Language	Available at (website) & contact person www.environment.fi/sbc	Potential partners to scale up &replicate
	tools, with a summary including key indicators and political goals for SBC.			Contact: Mrs. Kaarin Taipale. taipale (at) hse.fi	
Sustainable Buildings and Construction in Africa / publication with best practices, best policy practices, directories and links (work in progress)	Background material based on local experience, to be used for capacity building in Africa. Produced jointly with the Cooperation in Africa Task Force, with technical assistance of the Wuppertal Institute CSCP	ditto, in Africa	English	www.environment.fi/sbc to be available on the website in the first half of 2009 Contact: Mrs. Kaarin Taipale. taipale (at) hse.fi	ditto, in Africa
	Sustainable Consumption		-		
Here and Now. Education for Sustainable Consumption. Recommendations and Guidelines 2008	Provides policy makers with an instrument to understand the importance of ESC in supporting other policy goals such as citizenship and democratic participation,	"Addressing the challenges" is a document written for policy makers and educational authorities.	English Chinese Spanish	http://www.unep.fr/scp/marrakech/t askforces/education.htm and http://consint.live.poptech.coop/file s/98245/FileName/HereandNowGu idelines.pdf	International and regional organizations, national governments - ministries of education,
(I) "Addressing the challenges" Here and Now. Education	environmental protection or energy and climate policies. The document contains rationale for ESC and suggestions for action plans; Gudance on how to integrate	"Optimizing	English	Contact : Mr. Andrea Innamorati innamorati.andrea(at)minambiente. it http://www.unep.fr/scp/marrakech/t	environment, economics -, local authorities, civil society (consumers associations) International and



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for Sustainable Consumption. Recommendations and Guidelines 2008 (II) "Optimizing opportunities"	ESC into existing educational and sustainable development strategies also by giving core curriculum suggestions.	opportunities" is for educational authorities, teacher trainers and teachers		askforces/education.htm Contact : Mr. Andrea Innamorati innamorati.andrea(at)minambiente. it	regional organizations, national governments - ministries of education, environment -, civil society (consumers associations), educational authorities, teacher trainers and teachers.
Here and Now. Education for Sustainable Consumption. Recommendations and Guidelines 2008 (III) "Relevant resources"	Overview of resources and teaching materials providing references to theoretical research and practical materials, as well as web links, to provide educators with tools and instruments in order to include ESC in curricula.	"Relevant resources" is targeted to policy-makers, educational authorities, educational institutions, educators and academic researchers	English/Italia n	http://www.unep.fr/scp/marrakech/t askforces/education.htm Contact : Mr. Andrea Innamorati innamorati.andrea(at)minambiente. it	Ministries of education, environment and consumer protection, civil society (consumers associations), educational authorities, teacher trainers and teachers. Academic sector.
Researching on Education for Sustainable Consumption 2008 (Technical Annex to Here and Now)	What do we mean by "sustainable consumption" and "education towards sustainable consumption"? This aspect has been developed by the research group of the University of Bergamo –	Policy-makers, educational authorities, educational institutions, educators and academic researchers	English/Italia n	http://www.unep.fr/scp/marrakech/t askforces/education.htm Contact : Mr. Andrea Innamorati innamorati.andrea(at)minambiente. it	Ministries of education, environment and consumer protection, civil society (consumers associations), educational

CONSUMPTION THE TRACE OF THE TRACE THE TRACE OF THE TRACE THE TRACE OF THE TRACE OF	Policy Tools and Methodologies for Capacity Building and Publications on Sustainable Consumption and Production (SCP) developed by the Marrakech Task Forces Version 27						
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	Doctorate school in Anthropology and Epistemology of complexity. expanded upon in the "guidelines" produced by the TF.				authorities, teacher trainers and teachers. Academic sector and general public.		
Task Force on Sustainable	e Products	•		•			
Action Planning Map	A top level document that summarises and analyses global policy development activity in order to identify gaps and opportunities for more international co-operation and for adopting best practice [draws on Product Policy Activity Maps and on a Database of Policy Activity – see below]	Government	English	http://www.itfsp.org/policy_inform ation.htm Contact: Denise.Oakley(at)aeat.co.uk			
Product Policy Activity Maps	Tabulated Product Policy Activity Maps summarising national and international actions in:Science and Technology; Networks and Mechanisms; Policy & Regulation	Government	English	http://www.itfsp.org/policy_inform ation.htm Contact: Denise.Oakley@aeat.co.uk			
Database of Policy Activity by Product and Country	Database of Policy Activity by <u>Product and Country</u> – also in three areas and by country / product: - Science and Technology (lists current research on a	Government	English	http://www.itfsp.org/policy_inform ation.htm Contact: Denise.Oakley(at)aeat.co.uk			



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		NGOS)	1		&replicate
	range of sustainability impacts) - <i>Networks and Mechanisms</i> (lists active co-operative actions at national, regional and international level) - <i>Policy and Regulation</i> (lists active on policy instruments for a wide range of products)				
Improving compliance and enforcement against product standards	International workshop jointly with the IEA on sharing best practice and joining efforts on how to improve compliance and enforcement against product standards	Government	English	Chair's report can be found at : http://www.iea.org/textbase/work/ workshopdetail.asp?WS_ID=349 Contact: Denise.Oakley(at)aeat.co.uk	
Market Transformation approach	UK worked with China on a Market Transformation Programme (2006-08) to demonstrate how the approach can be applied to product policy in China incl. analysis, policy development and harmonisation activities	Chinese Gov. and agencies	English/Chi nese	Website available soon including policy brief documents on 4 priority energy-using products (electric motors, televisions, set top boxes and computer monitors). Contact: Denise.Oakley(at)aeat.co.uk	The promotion of the market transformation approach could be extended to other developing countries. bulbs in China
Other SCP Tools Kits dev	velop under the Marrakech Pro	DCess			
Guidelines for National Programmes on Sustainable	It provides practical steps for governments on how to plan, develop, implement and	National and local governments, Development agencies	English Spanish	http://www.unep.fr/scp/nap/guide lines/	National and local governments, Development

CONSUMPTION Page Page Page Page Page Page Page Page	Policy Tools and Methodologies for Capacity Building and Publications on Sustainable Consumption and Production (SCP) developed by the Marrakech Task Forces Version 27-04-11				
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Consumption and Production; "Planning for Change"	monitor a national SCP programme. The guidelines are illustrated by best practices in various countries; and are complemented by a training workshop module for governments and a online database.	Trainers on SCP	French coming soon	Contact: Luc.reuter@unep.fr	agencies, Regional organisations.